

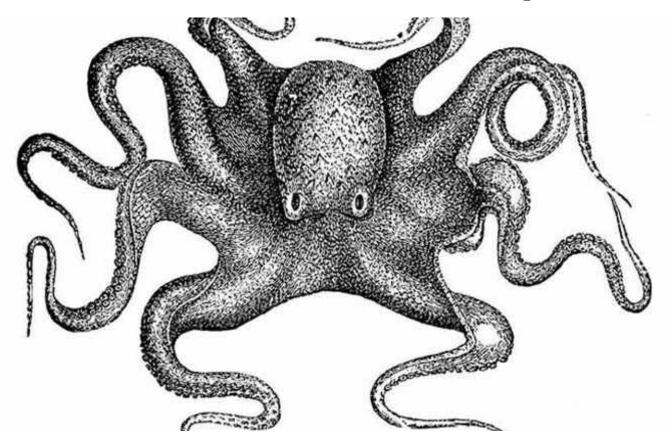
BA.net Private Cloud Office

Take Control of your Business Data



https://ba.net/office

Office suites are monopolies



It's 2019, and it is still a pain to ...

Work on multiple computers

Share files across a team

Collaborate on documents, spreadsheets, presentations

Protect files from loss and compliance

What are people doing now?

Google Suite

Office 365

Local software plus Exchange

Piecemeal solutions

In a perfect world ...

Your office suite and data is under your complete control

Your files are available wherever you are, on any device

Never worry about losing data

Never worry about GDPR privacy compliance

BA.net Private Cloud Office

100% MS Office compatible

Team collaboration ready

Self-hosted and hybrid solutions

Flexible open source model





















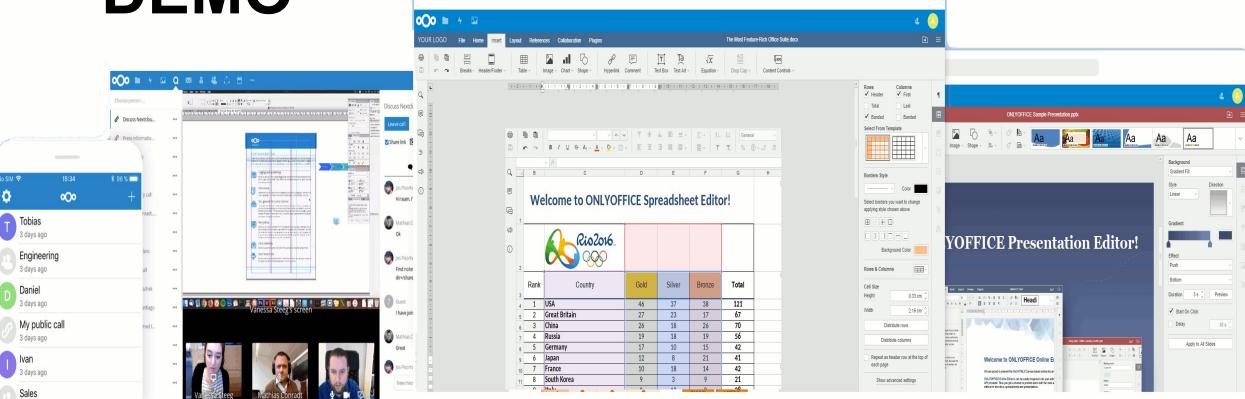


iOS



BA.net Private Cloud Office





Why now?

Increasingly distributed / remote teams

Falling bandwidth / storage prices

Push-back against FANG monopolies

Private Cloud Office is unclaimed, unmonetized territory

Why better?

Solves entire office apps integration genre

Keeps business in control of its data

Privacy compliance with GPRS

Dedicated technical support

BA.net Price Advantage Save 70% Replacing G Suite, Basecamp, Office 365



Gsuite, Basecamp or O365

Private Cloud Office BA.net

- Up to 15 users
- Office plus email
- Some soft limitations
- High vendor lock-in

\$95.00 /month

- Up to 15 users
- Office plus email
- No soft limitations
- · No vendor lock-in

\$34.99 /month

\$19.99 /month (office without email)

What competitors do wrong?

G suite is not 100% MS Office compatible

O 365 is very expensive

Privacy and GDPR

Inflexible product and support

Business Model

SaaS with recurring revenue

Individuals freemium

Business 70% off leading competitors

Partners distribution

Customer Acquisition

Loved by early adopters / beta users (natural influencers)

Freemium accounts for individuals

Viral elements, document collaboration sharing

Platform, partnerships --> free customer acquisition

Team

Internet pioneer ISP Argentina On-Line

10,000+ Happy Users In 60 countries

Top page search result on google, bing and ddg on our main keywords

Private cloud office



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