Webmail migration

Suggested communication schedule for end users

Deadline 1 30 days from launch

- Email marketing 1
- Knowledge base article or blog post
- · Social media

Deadline 2 15 days from launch

- Email marketing 2 with video call to action
- Knowledge base or blog post + video
- · Social media

Deadline 3
7 days from launch

- Email marketing 3
- Knowledge base or blog post (same as deadline 2)
- Social media

Deadline 4

. day from launch

- Email marketing 4 with video call to action
- Knowledge base or blog post (same as deadline 2)
- Social media

